



STUDENT LEADS

FOCUS EFFORTS ON BETTER QUALIFIED PROSPECTS

Finding new sources of qualified student leads gets harder every year as prospective student behaviors change. As an innovative college discovery platform, College Raptor's website and mobile app attract more than 5 million visitors each year. With a focus on quality over quantity to maximize ROI, College Raptor provides campus partners with a lead if the student has demonstrated interest or is a top-tier match to the institution.

ADVANCED MATCHING ALGORITHMS

College Raptor matches every prospective student to colleges by analyzing comparative data on:

- ✓ Net Price
- ✓ Affordability
- ✓ Academic Fit
- ✓ Intended Major
- ✓ Location
- ✓ Campus Size
- ✓ Distance from Home

MILLIONS OF LEADS DELIVERED

College Raptor provides data-rich student leads to campus partners across the country. Each student record contains:

- ✓ Name
- ✓ Address
- ✓ Email
- ✓ Intended Major
- ✓ Estimated EFC
- ✓ High School GPA
- ✓ ACT and SAT Scores



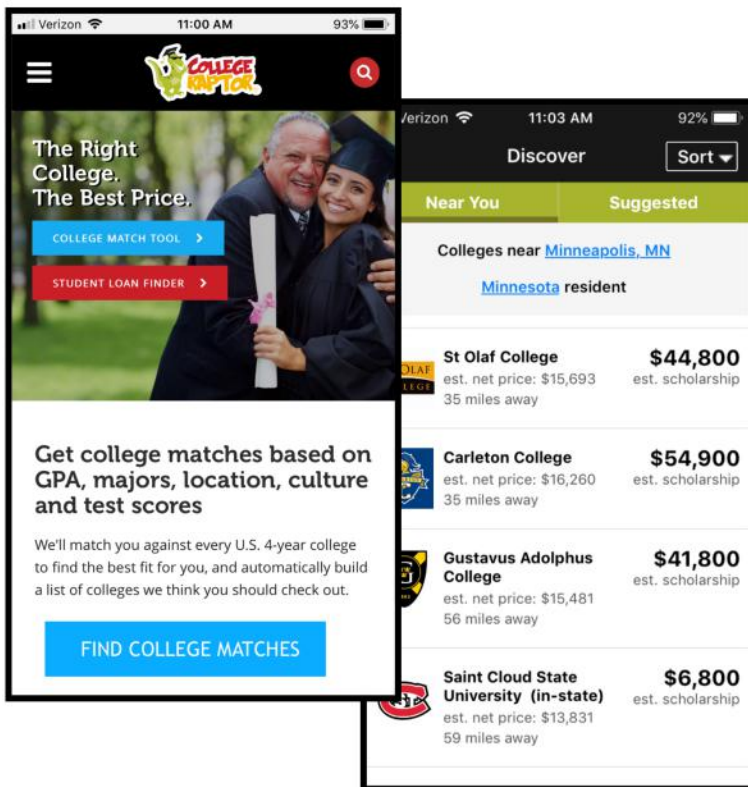
For more information, contact College Raptor at sales@collegeraptor.com or 319-849-7101



STUDENT LEADS

MOBILE STUDENTS USE MOBILE TOOLS

To reach the largest audience, College Raptor's mobile-friendly website and mobile app put your institution only taps away from prospective students. By providing multiple channels to access our rapidly growing college discovery platform, our broad user base will help you expand your recruitment funnel and meet your enrollment goals.



REAL-TIME LEADS TO ENGAGE STUDENTS

Unlike traditional search services, College Raptor's leads are delivered constantly throughout the year. This allows recruitment teams to establish lasting relationships by immediately interacting with students when they are actively engaged in the college search process.



For more information, contact College Raptor at sales@collegeraptor.com or 319-849-7101