



NET PRICE CALCULATOR

THE NPC THAT STUDENTS ACTUALLY USE

College Raptor's custom Net Price Calculator (NPC) is trusted by hundreds of campuses to accurately present cost of attendance and award estimates. This mobile-friendly calculator seamlessly integrates into an institution's website without burdening tech and staff resources. College Raptor's team of experts handle all of the programming and updates, saving financial aid teams time, money, and unnecessary frustration.

EASY FOR CAMPUSES

- ✓ Customized pricing and awarding
- ✓ Calculates federal, state, and institutional aid
- ✓ Estimates for freshman, transfers, and other student populations
- ✓ Implementation and updates by College Raptor

EASY FOR STUDENTS

- ✓ Integrated into each campus' website
- ✓ Works flawlessly on smartphones, tablets, and desktops
- ✓ Multiple ways to estimate EFC
- ✓ Completion in less than 4 minutes
- ✓ Save or email NPC results

MEANINGFUL ENGAGEMENT

- ✓ More than double the completion rate of other calculators
- ✓ Average campus partner's NPC is completed 1,500 times per year — top partners average over 10,000 users per year
- ✓ Nearly 40% of prospective students provide contact information
- ✓ Data reporting captures academic, financial, and contact information for each NPC user

"College Raptor changed the way we view our Net Price Calculator. Rather than a necessary tool, our NPC supports our search efforts, enhances our ability to communicate with families, and allows us to identify potential financial aid obstacles before official awarding season."

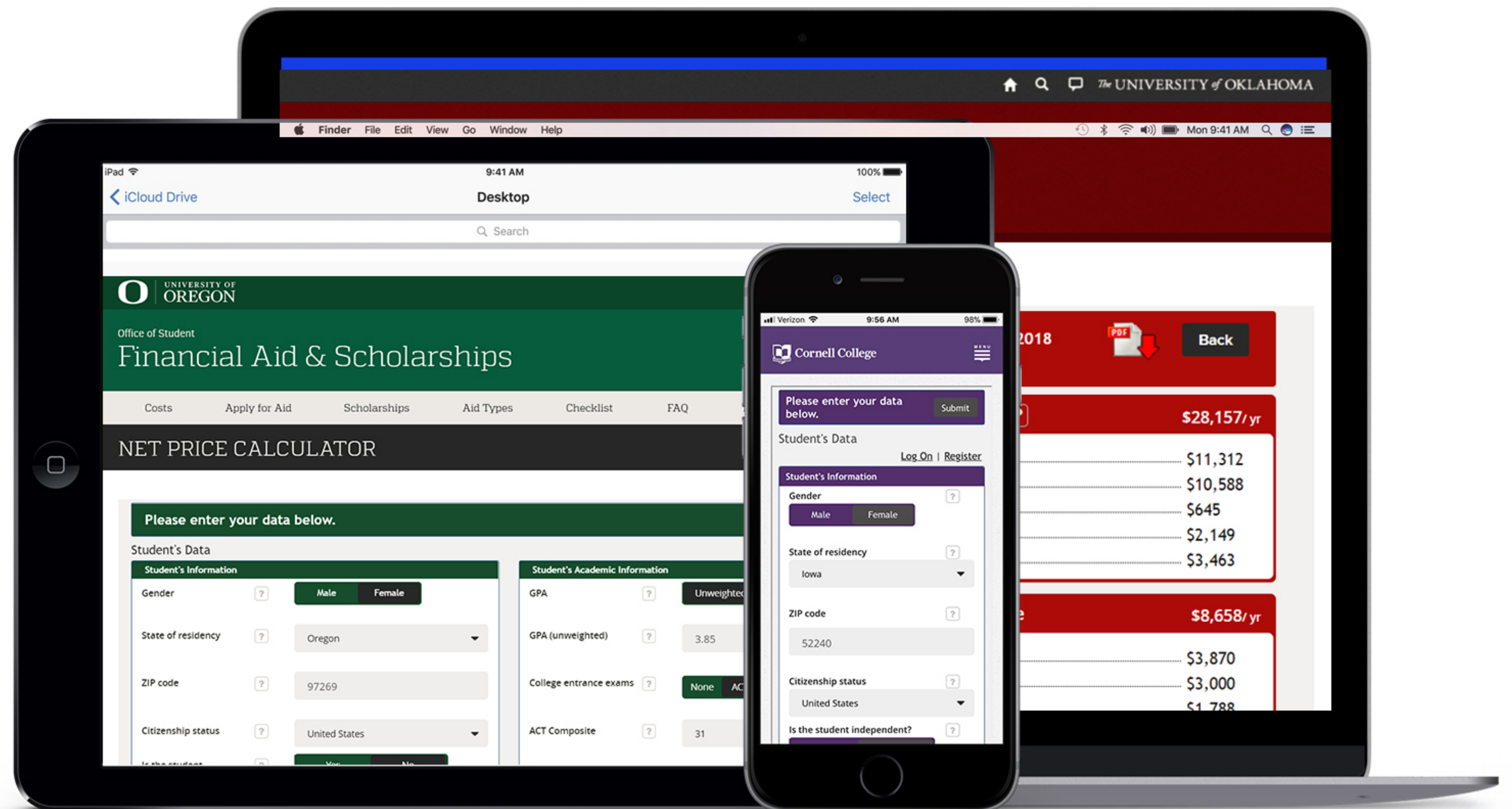


Adam Heinitz
Director of Admissions
Augustana University



Scott Pohlsen
Vice President for Enrollment,
Marketing, and Communication
University of South Dakota

WEBSITE INTEGRATION ON ANY DEVICE



Each Net Price Calculator fits seamlessly inside an institution's current website. This keeps prospective students and families on a school's site with access to their links and navigation, retains branding, and makes the job of implementation easy.

Our NPC's responsive design gives prospective students easy access to the calculator from their smartphone or tablet without the need to pinch and stretch.

CUSTOM MODULES

Our calculators come with optional tools to position a college favorably and help families visualize their estimated aid packages.

- ✓ Pie chart of funding sources
- ✓ Download or email PDF of NPC results
- ✓ Comparative net price widget
- ✓ Institutional metrics—graduation rates, median borrowing, and loan default rates

MULTIPLE WAYS TO ESTIMATE EFC

By providing up to four different options to share their finances, our calculators allow users to estimate their EFC with varying degrees of financial information. This enables campuses to communicate affordability easily to more prospective students.

INTEGRATED LEAD GENERATION

Students who complete a Net Price Calculator are strong leads for recruitment teams. Nearly 40% of students who use a College Raptor NPC provide contact information to our campus partners. These valuable inquiries are delivered to at no additional cost to the institution.

For more information, contact College Raptor at sales@collegeraptor.com or 319-849-7101