



InsightFA[®]

OPTIMIZE FINANCIAL AID WITH PRECISE COMPETITIVE DATA

The landscape of student enrollment is getting more competitive at every stage. Students are applying to more and more colleges each year. Prior-prior year and net price calculators are making affordability more central to the decision process, putting more emphasis on awarding strategies. InsightFA provides the knowledge to see how your financial aid stacks up to your competitors for each of your prospects, giving you the intelligence you need to be a step ahead.

MARKET RESEARCH & REAL-TIME INSIGHTS

InsightFA harnesses College Raptor's advanced Artificial Intelligence (AI) data models to estimate each prospective student's net price and overall fit score at up to 20 selected campuses. With the knowledge of awarding strategies at campuses contending for the same student, campuses utilizing InsightFA benefit from early aid awareness. InsightFA helps improve student yield and meet net revenue goals by developing financial aid strategies that establish a competitive advantage.



For more information, contact College Raptor at sales@collegeraptor.com or 319-849-7101