



We compare colleges to find  
you the best fit and financial aid  
[www.CollegeRaptor.com/Start](http://www.CollegeRaptor.com/Start)

## Discover

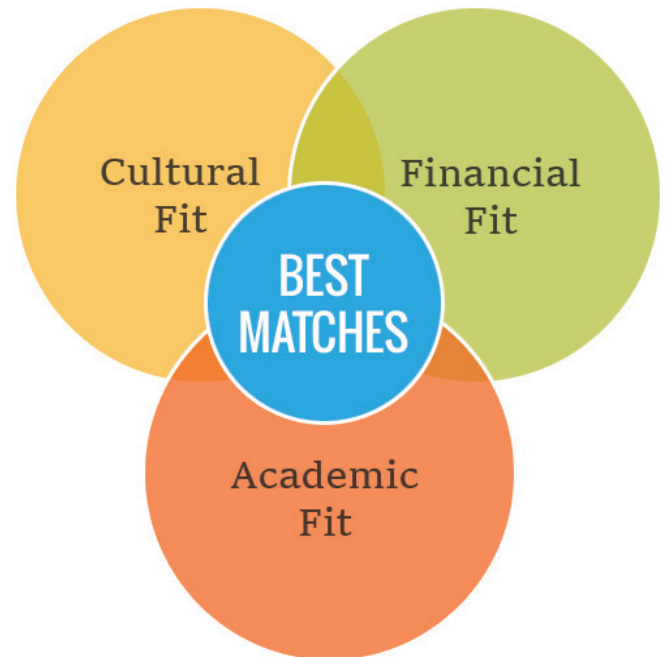
- Build a customized list of college matches based on academic, cultural and financial fit
- Quickly and easily compare estimated financial aid and net price at any 4-year college
- See your chances of acceptance

## Plan

- Quickly assemble a prioritized portfolio of colleges
- Estimate total costs and debt levels upon graduation
- Explore ways to improve chances of acceptance, increase financial aid, reduce student debt and more

## Connect

- Find detailed information on each campus
- Narrow down your application list
- Decide which colleges are the best for you and submit your inquiry



### UNDERSTANDING COLLEGE COSTS

## Net Price vs Sticker Price

Net price is what your family will actually pay to attend a college or university. The net price can often be dramatically less than the listed “sticker” price on a college’s website.

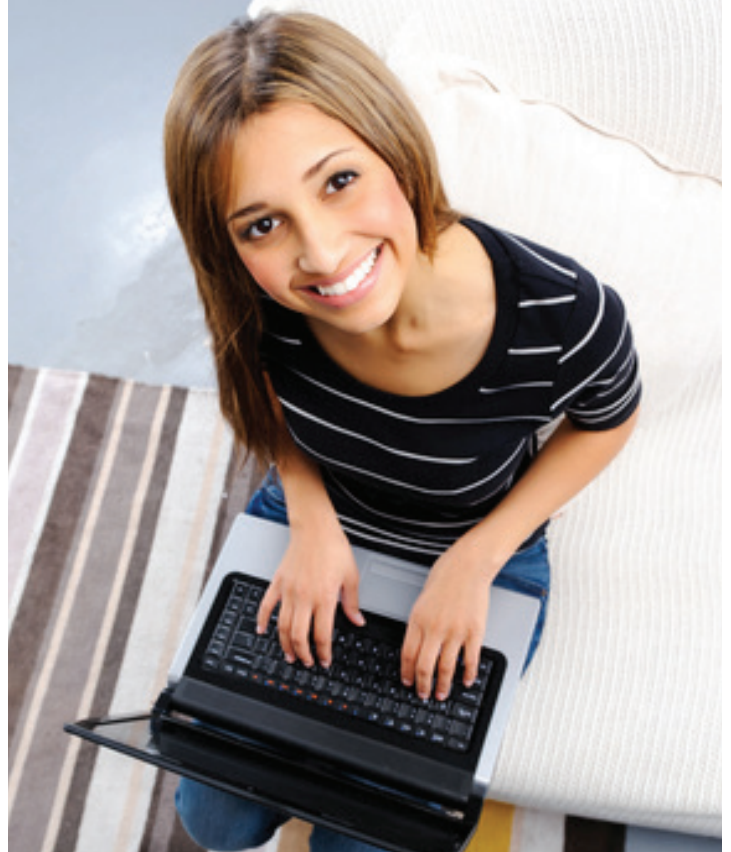
- Colleges offer grants and scholarships for all kinds of students—not just for athletes or those with straight As
- Most families will qualify for need-based financial aid depending on their family situation
- “Expensive” colleges with a high sticker price can sometimes be more affordable than schools that seem to cost less, after grants and scholarships

**College Raptor is Completely Free!**

## ✓ Getting Started with College Raptor

College Raptor works on all devices and in any browser. Getting started is simple and should just take a few minutes and some very basic academic and financial information to create your profile and build your list of college matches.

- Create a free account on CollegeRaptor.com
- Enter your information to create a customized list of college matches
- Organize and prioritize your list to include the colleges you like best
- Share your list with parents or counselors to get feedback about your choices
- Request information from the colleges you're interested in, using College Raptor



## About College Raptor



College Raptor is building solutions to help high school counselors, college enrollment managers, prospective students and their parents with some of the biggest challenges related to college planning, financing and enrollment. We're working with education leaders including Dr. Richard Ferguson, the former CEO and Chairman of ACT, to create tools that solve challenges in college search, admissions and financial aid.

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