

## WHY CAMPUSES CHOOSE COLLEGE RAPTOR'S NPC

99.2% of client surveyed said they would recommend College Raptor to other campuses.

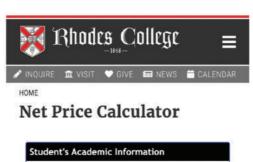
### MOBILE-FRIENDLY DESIGN

Meet students where they are--on their phones.

College Raptor's partners are 34.8% more satisfied with the mobile responsiveness of our Net Price Calculator.

# LEADS WITH DEMONSTRATED INTEREST

Around 40% of Net Price Calculator users generate a lead for the recruitment team. College Raptor's partners are 34.6% more satisfied with our NPC's inquiry generation



GPA	?
✓ Unweighted	Weighted
GPA (unweighted)	?
3.9	
College entrance ex	kams ?
None ACT	✓ SAT Both
SAT Combined	?
1500	
mily Information	

### **EASY-TO-USE**

Smart technology enables prospective students to get quick, accurate results. College Raptor's partners are 21.9% more satisfied with our Net Price Calculator's user-friendliness and 32.7% more satisfied with our NPC's completion rate.

## WEBSITE INTEGRATION

Keep your students on your website with seamless integration.

College Raptor's partners are 23.0% more satisfied with website integration.

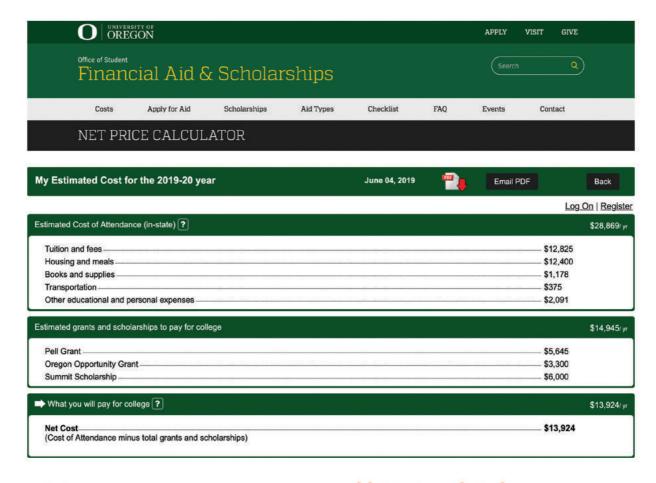
"Our NPC not only fulfills our requirement with the Dept of Ed, but allows us to have a great marketing tool to help our prospective students and families with their admission and financial decisions."

Melissa Dingmann Director of Financial Aid



"College Raptor's NPC is a useful tool our institutional recruitment tool kit. Both our undergraduate admissions team and athletics coaches utilize our net price calculator to help students and families understand how affordable the University of Mary is. It has also been a great tool to share with families."

Karrie Huber Director of Financial Aid UNIVERSITY of MARY



#### **SAVE TIME**

Take the hassle out of your annual NPC routine. College Raptor's partners are 22.4% more satisfied with the ease of updating the Net Price Calculator and spend 33.1% less time with maintenance.

### **EASY IMPLEMENTATION**

Simply provide your costs and award information, and College Raptor builds your custom calculator for all of your student populations.

"College Raptor has been so easy and friendly to work with. I was so impressed by the assistance and flexibility with our initial setup, and have enjoyed the ease of the continued maintenance ever since. Best decision we ever made!"

Vinny Vincent-Dunn Director of Financial Aid



### **ACCURATE RESULTS**

Include all of your grants and scholarships to ensure each student sees an accurate net price estimate. College Raptor's partners are 20.9% more satisfied with the accuracy of our Net Price Calculator.

### AFFORDABLE SOLUTION

Make the most of your Net Price Calculator investment. College Raptor's partners are 18.6% more satisfied with the cost of our NPC service.

"I am over the moon happy with the service and responsiveness of the folks at College Raptor. The best part is they do all of the setup and modifications. I have worked with other larger vendors who provided a dismal lack of service and concern for their users, and required the school to do all of the setup and annual modifications."

**Stephanie Rovello**Assistant Director
of Financial Aid

